# SPONSORSHIP OPPORTUNITIES AT UTICamp –

UTIC

a unique translation industry event

About UTICamp

UTICamp is a unique open-air event that supercharges a translation industry conference with the power of nature, helping to unleash ideas and to expand and develop the industry.

It is a space that perfectly combines business and pleasure, communication with colleagues during (and beyond) coffee breaks and conversations on timeless topics around the camp fire.

### **TECHNOLOGIES IN THE WOOD? NO PROBLEM!**

Online streaming is free of charge for everyone everywhere in 2021!

We will broadcast the presentations ON OUR SITE, FACEBOOK, YOUTUBE CHANNEL, AND PROZ.COM

After the conference, we will polish the videos and will post them on the conference YouTube channel with more than 2000 subscribers. We place UTICamp sponsors and partners logos in every video

# **UTICamp TRAVELS AROUND THE WORLD**



T-UPDATE 2019, Tallinn

III Belarusian Translation Forum

The III Belarusian Forum 2019, Minsk

...and other events!



MTC-10 2019, **Moscow** 

tekom

Tekom 2019 - 2020, **Stuttgart** 



BP 2020, Nuremberg

# A CONFERENCE FOR THE WHOLE FAMILY

UTICamp is an opportunity to travel with your family and children, or even with your pet. So that you don't miss them during your business trip, UTICamp does its best to combine everything you love in a single point in space and time.

# **FESTIVAL CONFERENCE**

Yoga on the beach, breakfast by the river, presentations under pine trees, workshops on the edge of the forest, a welcome buffet on the pier, songs around the camp fire. Life is more than just work, after all. People rarely come up with great ideas sitting in front of a computer screen. Ideas are conceived when we are full of energy, inspiration and the desire to create something new. This is why we do UTICamp. And you can become a part of this magic!

Official video: https://youtu.be/kTc2bvrz3Q8



# **PLATINUM SPONSOR** € 4 000

### BECOME A UTICamp-2021 SPONSOR

Free articipation for representatives	2 persons (+ gala dinner)	
Exhibition part	Large stand	
Introduction during the conference opening and closing ceremonies	$\checkmark$	
Your company's advertisement:	<ul> <li>printed materials in conference bags</li> <li>large advert in the printed conference programme</li> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	
Your company's logo:	<ul> <li>on conference badges and bags</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in videos of presentations</li> <li>in presentations of webinars</li> </ul>	
Welcoming speeches at the conference opening and closing ceremonies		

# GOLD SPONSOR € 3 500 (one available)

Free participation for representatives	1 person (+ gala dinner)	
Exhibition part	Large stand	
Introduction during the conference opening and closing ceremonies	$\checkmark$	✓ ↓ ♥
Your company's advertisement:	<ul> <li>printed materials in conference bags</li> <li>large advert in the printed conference programme</li> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	5 3 5
Your company's logo:	<ul> <li>on pens or notebooks</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in videos of presentations</li> <li>in presentations of webinars</li> </ul>	
Welcoming speeches at the conference opening and closing ceremonies	✓	

### **BECOME A UTICamp-2021 SPONSOR**

# SILVER SPONSOR € 2 500 (one available)

(one available)		(BB
Free participation for representatives	1 person (+ gala dinner)	,
Exhibition part	Large stand	
Your company's advertisement:	<ul> <li>printed materials in conference bags</li> <li>large advert in the printed conference schedule</li> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	Ę
Your company's logo:	<ul> <li>in the printed conference programme</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in videos of presentations</li> <li>in presentations of webinars</li> </ul>	
Welcoming speech during the buffet	$\checkmark$	

### BECOME A UTICamp-2021 SPONSOR

# BRONZE SPONSOR € 2 000 (one available)

Free participation for representatives	1 person (+ gala dinner)	69
Exhibition part	Large stand	
Your company's advertisement:	<ul> <li>printed materials in conference bags</li> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	
Your company's logo:	<ul> <li>in the printed conference programme</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in videos of presentations</li> <li>in presentations of webinars</li> </ul>	
Welcoming speech during the buffet	✓	



### **PRESENTATION SECTION SPONSOR** € 3 000

**ART OF TRANSLATION** 

Beoor me a section sponsor to have your company's name added to the section title!

### Other sponsorship opportunities :



**TECHNOLOGIES OF TRANSLATION & LOCALIZATION** 

Free participation for representatives	1 person (+ gala dinner)	
Exhibition part	Large stand	
Your company's advertisement:	<ul> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	
Your company's logo:	<ul> <li>in the printed conference programme</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in presentations of webinars</li> </ul>	

Welcoming speech during the buffet





# WI-FI SPONSOR € 3 000 (one available)

Free participation for representatives	1 person (+ gala dinner)	<b>^</b> a
Exhibition part	Roll-up banner	— Y 4
Wi-Fi network name of your choice	$\checkmark$	
Your company's advertisement:	<ul> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	
Your company's logo:	<ul> <li>in the printed conference programme</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in videos of presentations</li> <li>in presentations of webinars</li> </ul>	
Welcoming speech during the buffet		

# **ONLINE STREAMING SPONSOR** € 2 500 (one available)

### Free participation for representatives **1 person (+ gala dinner) Exhibition part Roll-up banner** Your company's advertisement: • verbal mentions during webinars posts in social media • • your page on our website Your company's logo: in the printed conference programme • on our website • in newsletters • on screens between presentations • in videos of presentations • in presentations of webinars Welcoming speech during the buffet $\mathcal{O}$ W

### BECOME A UTICamp-2021 SPONSOR

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### **FUN ACTIVITIES SPONSOR** € 1500

**SPORTS ACTIVITIES** 

Love the aroma of coffee in the morning? Like sports? Adore music? Dote on kids? You can sponsor the following conference activities:

### Sponsorship opportunities:

**KIDS' ENTERTAINMENT** 

		GALA CONCERT
Free participation for representatives	1 person (+ gala dinner)	
Exhibition part	Roll-up banner	COFFEE BREAKS
Your company's advertisement:	<ul> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	
Your company's logo:	<ul> <li>in the printed conference programme</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in videos of presentations</li> <li>in presentations of webinars</li> </ul>	- NA -
Welcoming speech during the buffet	$\checkmark$	

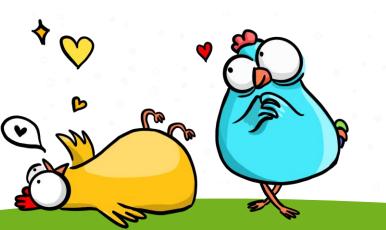
### **EXHIBITION PARTICIPANT** €1500

This is the most enjoyable exhibition! Working is a pleasure under the treetops on the edge of the forest with birds singing!

### There are also other benefits:

Free participation for representatives	1 person (+ gala dinner)	
Your company's advertisement:	<ul> <li>verbal mentions during webinars</li> <li>posts in social media</li> <li>your page on our website</li> </ul>	
Your company's logo:	<ul> <li>in the printed conference programme</li> <li>on our website</li> <li>in newsletters</li> <li>on screens between presentations</li> <li>in videos of presentations</li> <li>in presentations of webinars</li> </ul>	♦ 🏷

### **BECOME A UTICamp-2021 SPONSOR**



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# WE LOOK FORWARD TO WORKING TOGETHER!

# Join us in creating this adventure!

Email us at **info@utic.eu**, if you are interested in sponsorship opportunities.

